**SCAMPER**

**Substitute** part of the product or process for something else

* Which materials or resources can be changed in order to improve the product?
* Which other product or process can be used?
* Which parts can be replaced?
* Does the product have different possible applications?

**Combine** two or more parts of the product or process to make something new

* What would happen if the product is combined with another product? Would that lead to a new end product?
* Can the product also be used for another purpose or objective?
* With what can the product be combined in order to maximize its use?

**Adapt** parts of the product or process to change the nature of the product or process

* Can this product be adapted or readjusted to serve another purpose or use?
* In which different context or setting can the product be placed?
* What else is like your product or process and can these be used for inspiration?
* How can the product be adapted to make it function even better?

**Modify/Magnify** part or all of the product or process, distort in an unusual way

* How could the shape, look, feel, or appearance of the product be changed?
* What can be added to the product?
* What could be emphasized or highlighted about the product to add value?
* Which part of the product can be changed in order to create something new?

**Purpose/Put to other uses** the product or process or reuse something

* Can the product be used for a different purpose?
* Who else could use this product?
* How would the product behave in a different context or setting?
* Can the product’s waste be used or recycled to make something new?

**Eliminate/Minify** parts of the product or process and what effects that has

* How would the product look if we were to simplify it?
* What features and/or components can be left out?
* How can the product be made smaller, faster, or lighter?
* What would happen if we remove part of the product? What would have in its place, if anything?

**Rearrange/Reverse** parts of the product or process or sequence things differently

* What would happen if the product was reversed or you sequenced things differently?
* What would happen if parts of the product were assembled in a different order?
* What would happen if you try to do the exact opposite of what you are doing now?
* What components can you substitute to change the order of this product?
* How could you rearrange this product?